

Adweek Experiential Marketing Article (*EMF Registration Required)

Monday, 29 September 2008

Article by Erik Hauser & Max Lenderman for Adweek and Brandweek Special Advertising Section.

You must be an EMF member to download these survey results.

To download the PDF of the Experiential Marketing Article register for the EMF then login and download the PDF from the member's main page or from the File Sharing Center (Articles - Things You've Written or Have Been Written About You category). If you are already an EMF member, just login now to download the PDF.