

## New Experiential Marketing Research (\*EMF Membership Required)

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The EMF, in partnership with IMI International, is proud to announce the release of new Experiential Marketing Research. We will be providing EMF members with monthly insights and perspectives on topics that matter most to experiential marketers around the world. This research is designed to be relevant, timely and informative, IMI International's best-in-class insights will allow the Experiential Marketing Forum community to experience elements of the vast database of insights and best practices that IMI International has developed.

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