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Ranjit Rajshekhar, marketing head, Neo Sports Broadcast Pvt. Ltd, has put in his papers. He confirmed the same. Rajshekhar was also involved in the launch of Ten Sports. At Neo Sports, apart from his marketing role, he also looked after the channel's digital/mobile business. He has 11 years' experience in media.

Rediffusion DYR Pvt. Ltd has promoted [Nisha Singhania](#), business head, new business and corporate affairs, to executive vice-president of the agency's Mumbai branch. She has around a decade's experience in advertising. Singhania holds a post-graduate diploma in advertising and communication management from the Narsee Monjee Institute of Management Studies (NMIMS).

Yashesh Shethia of chlorophyll, India's first end-to-end brand consultancy, has been appointed to the advisory board of the experiential marketing forum (EMF) 'www.experientialforum.com', founder and director Erik Hauser announced. Hauser said: "His (Sethia's) expertise, particularly in the area of branding as a discipline within the experiential methodology, will add real value for our members worldwide.

"Yashesh has been a terrific part of the community, and we are looking forward to his assistance as a new advisory board member in helping to guide the EMF as we continue to grow in both value and membership," he said.

[Manish Sinha](#) has joined Mudra Group as senior vice-president, strategy, for Mudra Marketing Services (MMS). Prior to joining MMS, Manish was vice-president, strategy and regional digital initiatives, at **Bates David Enterprise**. He's built media brands such as IBN 7, Zee News and Radio One.

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